

**David Greenberg** formerly **Target Systems. Since 1971.**

7720 Firenze Avenue – Los Angeles, CA 90046 – 323-874-2448 – [dave@davegreenberg.net](mailto:dave@davegreenberg.net)

# Postcards - Self Mailers - Letters & Envelopes

## Sample Prices – Print incl. paper/Address/Mail includes:

- **PAPER:** (white) 14 Pt. postcard · 24# 8.5x11 letterhead · 60# self mailer · 24# · #10 env.
- **PRINT: Postcards/Self Mailers: FULL COLOR** (1 or 2 sides) · **AQUEOUS COATING** (1 side) · Bleeds  
**Laser Letter/Env: 1 or 2 color** (1 side) · No Bleeds
- **COMPUTER WORK:** Download List/Artwork · Dedupe · CASS/NCOA certify · Post Office forms
- **MAIL PROCESS :** Direct Address · Barcode · Indicia · Fold · Seal · Tab · Presort · Tray
- **PROOF BEFORE MAILING – DELIVER TO POST OFFICE – NO POSTAGE MARK-UP**

PRINT/ PAPER/ADDRESS/MAIL	5M	/piece	10M	/piece	50M	/piece	100M	/piece
4x6 Postcard	\$453	\$0.09	\$778	\$0.08	\$3256	\$0.07	\$6,482	\$0.06
5.5x8.5 Postcard	\$644	\$0.13	\$1086	\$0.11	\$4817	\$0.10	\$9606	\$0.09
8.5x11 personalized laser to #10 window	\$748	\$0.15	\$1342	\$0.13	\$5797	\$0.12	\$10,703	\$0.11
8.5x11 personalized laser to addressed matching env	\$929	\$0.19	\$1672	\$0.17	\$7172	\$0.14	\$13013	\$0.13
Self Mailer: 8.5x11 Trifold	\$901	\$0.18	\$1313	\$0.13	\$6983	\$0.13	\$11,483	\$0.11
8.5x11 mag (customer provides)	\$489	\$1.00	\$609	\$0.13	\$6,983	\$0.04	\$4,286	\$0.04

### Postage Estimates

Original estimate includes max. postage for category  
When we get PO verification, you get postage refund  
plus Post Office verification statement.

MAILING CLASS	Estimated Postage	Estimated Delivery
1st Class Presort 4x6 Postcards	\$0.205-\$0.28	1-4 days
1st Class Presort 5x8 Postcards, Letters, Self-Mailers	\$0.335-\$0.382	1-4 days
Bulk Presort, Carrier Route 5x8 Postcards Letters, Self-Mailers	\$.182 - \$0.273	5-21 days

### Need a mailing list?

Many selection criteria at no added cost.

Occupant	\$5.5/M + \$20/job
Residential w/name	\$24/M + \$20/job
Business w/name	\$44/M + \$20/Job

**DON'T SEE WHAT YOU NEED?  
HAVE YOUR PRINTED MAILERS?  
PLEASE REQUEST A QUOTE.**

Non-Sales Mailings/purchased mailing list are taxable – Minimum \$150